



## “POGP Endorsed”

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POGP are keen to support member projects, events and developments that align with our vision, values and objectives as a professional network of CSP and a registered charity [Who We Are | POGP \(thepogp.co.uk\)](https://www.thepogp.co.uk)

### **Our Vision:**

The POGP aims to provide evidence-informed care and advocacy for its members and the public

### **Our Values:**

**Excellence:** we are committed to excellence in all aspects of pelvic health (clinical, leadership, research, and education)

**Collaboration:** we collaborate with other professionals and patient groups who share the vision to provide support and care for our members and patients

**Advocacy:** we speak out for our members to achieve their goals and our patients of all genders to provide the care they need

**Evidence:** by supporting pelvic health research we aim to build the evidence base that informs our clinical work

### **Our Objectives:**

- To define and promote high standards of physiotherapy practice within the areas of obstetrics, gynaecology, urology; bladder, bowel and sexual health for men and women.
- To act in the professional interest of the chartered physiotherapist working in the fields of obstetrics, gynaecology, continence, breast surgery and sexual health.
- To encourage and provide means by which physiotherapists may improve their specialist therapeutic skills and understanding of the speciality by promoting relevant courses, workshops and research, and facilitate professional development.
- To promote and further the role of the physiotherapist in obstetrics, gynaecology, continence and sexual health and inform members of the relevant professional and political developments in those areas.
- To foster and encourage relevant research within the speciality
- To foster mutual understanding, collaboration and inter-professional learning opportunities and facilitate good working relationships between the members of the obstetric, gynaecological and continence health care teams and their professional bodies
- To promote all aspects of health education and patient care within the relevant specialties.

All applications will be dealt with individually, but POGP do not endorse commercial devices and for-profit company applications that don't satisfy the criteria as above.

Successful applications for endorsement will then be eligible to use the 'POGP endorsed' logo which is trademarked and protected by copyright.

## Guidance for applicants

If you would like to apply for POGP endorsement please complete the [online application form](#), providing as much information as possible.

The application will be reviewed independently by members of POGP. If successful, use of the logo will be approved subject to certain quality standards criteria and review processes.

Endorsements will be reviewed regularly by POGP, and any changes to an endorsed product/project are required to be shared with POGP.

### Before completing the form, please have ready the following information:

- Membership info
- Complete information about the product/event/organisation including purpose and target audience; links to relevant websites; evidence of compliance to POGP vision and values
- Information about any conflicts of interests, personal and commercial
- Relevant timescales for development or completion and review
- Correct contact details

### When reviewing the application consideration will be given to:

- POGP member involvement
- Alignment to POGP vision and values
- Target audience
- Relevance to evidence-based practice
- Corporate or commercial considerations
- Costs
- If for the public audience and consideration of accessibility and equality, diversity and inclusion factors

By completing an application, you are requesting official endorsement of your product or service by POGP, which may or may not include the use of the POGP logo.

For further queries, please contact [info@thepogp.co.uk](mailto:info@thepogp.co.uk).